

CIPOD

EXTRAORDINARY CINEMA

## 1 INTRODUCTION

Step out of the everyday and into the extraordinary with the world's only fully bespoke cinema pod.

CIPOD is the first ever custom-built cinema pod, blending unrivalled acoustics, pioneering audio-visual technology and exquisite interior design.

Unlike other home cinema manufacturers, CIPOD's unique capsule design allows it to be installed typically within 5-7 days, without compromising on craftsmanship or performance and with minimal disturbance.



Each CIPOD is constructed from a modular design, allowing it to be configured to the exact dimensions of your property and slotted into any space greater than 5x4x2.5m (inside and outside). Each CIPOD is completely freestanding so it can be removed and transported should you decide to relocate.

The CIPOD custom built pod, has been designed as a multimedia area, with the capabilities of being used for applications such as:

- Cinema Areas (within residential & commercial properties)
- Professional Demonstration Areas
- Marketing Areas (especially using the outside of the pod as an led visual experience)
- Gaming Areas
- Simulation Areas
- Musical Areas
- Child Entertainment Areas
- General Entertainment Areas

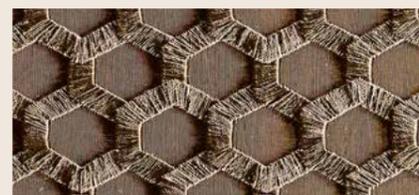
CIPOD has been able to achieve its multimedia use through carefully crafting of the pod to create unique acoustic internal sound treatments, from our studio-designed sound diffusing and sound oscillating 3D materials right through to the unique installation process. CIPOD's custom built pods are designed to deliver an unrivalled level of acoustic quality, which up until now has only been achieved in a professional recording studio.

Get ready to experience the edge of the universe, the centre of the pitch, the bottom of the ocean or the top of the world, as you've never seen them before.

## 2 CUSTOMISABLE DESIGN

Each CIPOD is completely unique, with every aspect of its configuration, fabric and finish tailored to the customer's specifications, from a selection of the very finest materials including acoustic-enhancing 3D fabrics, stretched silk / metal fabrics and luxury 3D carpets. Attention to detail is key, with every material being chosen to deliver the ultimate aesthetic and acoustic performance; a fine balance of art and science.

Ergonomically designed luxury seating can be provided, complete with touch control panel which allows adjustment to the seating position to ensure the maximum comfort and convenience for the end user. A state-of-the-art Crestron controlled automation system, accessible via remote, iPad or wall control, conveniently centralises lighting, temperature, volume and channel adjustments to your exact preferences.



## 3 SPINE-TINGLING AUDIOVISUALS

Each CIPOD integrates the best in audio and visual technology, hand in hand with our interior design team, the technical AV design team enable the best equipment to complement the interior finishes. With each CIPOD built every model features IMAX - Enhanced equipment including JBL Synthesis audio systems with DOLBY ATMOS full immersion and the best in 4k projection from SONY. Our technology is hand-picked for its qualities, and only once fully tested will it make it into a CIPOD.

Simply close the door and lose yourself in full low-frequency surround sound thanks to a minimum of eight speakers and four sub-woofers, positioned in the ceiling and all four walls of the pod.

Each pod is a stand-alone, independent unit only making physical contact with the existing room or location via rubber-based, sound-eliminating springs. This enables the pod to be soundproofed and eliminates outside sound pollution from entering into the pod. This unique immersive experience is a true ground-breaking first for home cinema.

At the heart of each CIPOD is a 4K ultra-HD projector which in combination with a 16:9 ratio Ultimate Screens projection or a 2.39:1 cinema scope Anamorphic ratio screen, provides the very best in image quality.

The screen is uniquely constructed from acoustically transparent material to ensure sound passes directly through from the speakers with no reduction in audio enjoyment.



## 4 COMPLETE PEACE OF MIND

Every CIPOD is equipped with a technical concierge service providing round the clock support and advice, while remote diagnostics alert the team if performance ever falls below optimum; 24 hours a day, 365 days a year.

CIPOD also offers a comprehensive before, during and after-service package.

## 5 THE ENVIRONMENT

CIPOD is specifically designed to minimise environmental impact.

It employs a patented Combi E cooler for silent and consistent air regulation without the aid of refrigeration, while cutting-edge LED technology maximises energy efficiency without compromising lumen output and effect.



## 6 CIPOD'S UNIQUE FEATURES

### STERILE ENVIRONMENT FOR PRE-CONSTRUCTION

Each pod is completely pre-constructed in our factory in sterile conditions, where no dirt or dust enters the environment, as this has the potential to impact on the quality of the sound and longevity of the equipment. All speakers are positioned, power and audio-visual looms are manufactured and pre-run using a click and play system, so no electrical connecting is required during the re-assembly on site. Once the pod has been built, all the equipment and sound is meticulously tested before it is dismantled, allowing the pod to remain in its sterile condition and shipped to its destination, ready for re-assembly.

### INSTALLATION AREA

As the CIPOD is made from a modular design, this means that the pod can be dismantled and packaged allowing for easy transportation of the pod through the property for re-assembly. This means that the pod can be re-assembled in any location within the property (subject to site survey).

### PATENTED DESIGN

The patented design and installation system also ensures that should you move property your CIPOD can easily be dismantled and taken with you and should you want to re-design the interior of the pod the click wall system means that a complete re-design can be implemented in a matter of hours.

### SOUND PROOFING

Through CIPOD's unique diaphragmatic system, the levels of attenuation have never been achieved within such walling dimensions up until now. The levels of db reduction is unprecedented within the given restraints of a light weight, mobile unit.

### SOUND TREATMENT

Sound treatment is the movement of sound evenly balanced within its own space. In each pod this is carefully configured through diffusion and absorption with a degree of reflection to end up with perfectly balanced Holophonic sound. Everything from the choice of materials used, the shape and design of the pod including its walls and floor, to the positioning of the speakers has the potential to disrupt the sound and is therefore carefully designed and tested. This means that every single component of the pod is meticulously and scientifically calculated to ensure an end result of a full bodied, perfectly balanced, studio-quality sound.

### 3D ACOUSTIC MATERIALS

CIPOD have designed a range of 3D materials that allows sound to travel through the materials, but also allows the sound to resonate within the fabrics for acoustic sound enhancement.

### AIR COOLING

Controlled through a Crestron touchscreen panel, the air cooling maximises comfort during your cinema experience, using a custom-built comfort cooling system; neatly designed to sit within the internal wall void, and innovative airflow design to suit almost any situation. Air is supplied to the pod space through sound attenuating ductwork, designed to be as efficient as possible and also to minimize sound which brings decibel levels to the equivalent of a soft whisper. This is due to the nylon inner core and also the insulation, which absorb the sound created from the air.

### SCREEN PLACEMENT

In each CIPOD the screen placement is carefully calculated according to the number and placement of seats to ensure each viewing line is uninterrupted and relative to the audio setup.

### SERVICE & AFTER CARE

Every CIPOD is equipped with a technical concierge service providing round the clock support and advice, while remote diagnostics alert the team if performance ever falls below optimum; 24 hours a day, 365 days a year and accessible worldwide. CIPOD also offers a comprehensive before, during and after-service package.

### NO EXTRA COSTS

Because all we need is a minimum height of 2.8m and 1qty 32amp feed, once you have agreed on the size and design specifications of your CIPOD, there will be no further additional or unforeseen costs unless you choose to amend any of the pre-agreed specifications of your pod. CIPOD can guarantee this because each CIPOD is fully stand alone and built in its entirety off-site in our own factory.

### AV EQUIPMENT UPDATES

After a year or more of ownership, the technology within the CINIPOD will have advanced. In a world where we change mobile phones and cars every 2/3 years, if the client wishes to have the latest AV equipment within the pod it can be updated and is interchangeable with minimal disruption to the client due to our walling panel system.



## 7 MARKET COMPARISON

DESIGN FEATURES	CIPOD Standard Features	Integrated Home Cinemas	Media Rooms
Award-winning interior design team	✓	✓	—
Award-winning light and sound engineer	✓	✓	—
Patented design & system	✓	—	—
Uniquely developed acoustic materials and finishes	✓	✓	✓
Unique stretch system to guarantee perfect fabric alignment and no sound interference	✓	—	—
Bespoke monogramable design features	✓	—	—
Stand-alone pod that can be accommodated inside and outside	✓	—	—
Stand-alone pod that can be easily dismantled and taken with you should you move property	✓	—	—
Click wall system allows for quick design updates with no disturbance - 2 hours to change complete interior of cinema	✓	—	—
Click wall system allows for quick technology updates with no disturbance	✓	—	—
Credenza (Comms unit)	✓	✓	✓
ACOUSTIC FEATURES			
Fully sound proofed stand-alone unit to 35 db	✓	—	—
Holographic sound	✓	—	—
Recording studio sound quality	✓	—	—
Sound reduced from 92-35 db	✓	—	—
Acoustic door RW 48 db FD 30s	✓	—	—
Sound replicated from studio to client installation guaranteed	✓	—	—
SERVICES & OTHER SPECIFICATIONS			
Sterile environment maintained at all times	✓	—	—
5-7 day installation time	✓	—	—
No construction required onsite	✓	—	—
No disturbance or mess	✓	—	—
Technical concierge with 24 hour diagnostic system accessible worldwide	✓	✓	—
Completely climate-controlled environment	✓	✓	—
Requires only 1x 32amp feed depending on pod application	✓	—	—
Environmentally friendly	✓	✓	—
No extra costs after initial quote	✓	✓	—
30 minute fire door	✓	—	—
Double door entry with automated diffuser panel	✓	—	—
Complete loom systems supporting AV, security and lighting	✓	✓	—
Crestron controlled smart environment	✓	✓	✓
Easily integrated into any existing control and Audio-Visual Systems	✓	✓	✓
4K Projection including Apple TV for watching smart content such as Netflix & Amazon Prime	✓	✓	✓
6 phased lighting system which can be personalised	✓	—	—
Linked to indoor security system	✓	✓	—
Linked to property fire system	✓	✓	—
Fire rated materials used throughout construction and finishing materials	✓	—	—

